

RESPONSE TO WESTMINSTER CITY COUNCIL PLANNING COMMITTEE DECISION

We are delighted with Westminster City Council's decision. This is great news for the West End and London as a whole, paving the way for the redevelopment of an iconic London destination.

Our development will ensure the revival of the area to the South West of Leicester Square; restoring its position as an integral part of the modern and vibrant West End. It will provide London with a modern destination hotel, fulfilling the demands of the future visitor to the capital, as well as those living in the city.

Additionally, we believe this will strengthen Leicester Square's position as Europe's flagship red carpet destination. It will offer not only a stunning, well-though-out venue, but also a state-of-the-art two-screen cinema ideal for hosting film premieres and events at the square."

For more details please contact:

Shauna McCarthy +44(0)203 047 2287 shauna.mccarthy@edelman.com