



Edwardian Hotels London Unveils London's Deepest Hotel Basement in Leicester Square

Multi-million pound development in Leicester Square is latest commitment to the capital



LONDON, 17th February 2017: Today, Edwardian Hotels London celebrates the ‘Bottoming Out’ of its bold new development in Leicester Square. Developers have now reached the lowest point of more than 30 metres below ground level, making it the deepest hotel basement in London.

Edwardian Hotels London marks this milestone in partnership with project engineers, Arup, and project developers, McGee.

The £300m investment from Edwardian Hotels London, will open its doors in 2019 and will have a huge impact on this area of London, affirming the hospitality group as a key player within the capital for decades to come.

The site will include bars and restaurants, two Odeon cinemas, a banqueting suite and leisure facilities in the six levels below ground. Above ground, the hotel will offer 350 high quality rooms and suites.

To acknowledge today’s events, Edwardian Hotels London has also placed a time capsule in the basement area, containing blue prints, newspapers, and CGIs of the development.

Ilyse Abraham, Commercial Development Director at Edwardian Hotels London, says:

“At Edwardian Hotels London we have a great heritage of improving existing properties and we have always wanted to develop our own site. This is an exciting hotel development in a cultural and entertainment hub of the capital. It is our aim to continue to invest in Leicester Square, and complement the surrounding West End area, attracting both Londoners and tourists alike to the area.”

Rob Steul Creative Director at Edwardian Hotels London, comments:

“The look and feel of the hotel is an important factor in attracting people. The modern four-sided island site will ensure accessibility for the public to the various bars, cinemas and the hotel itself. As we continue to offer stand-out experiences for guests, the entertainment and leisure facilities at the site are also crucial in creating a unique atmosphere. We want to offer a destination, so that when people come to visit this property, they find everything they need here.”

Neil Hooton, Associate Director at Arup, says:

“Building such an ambitious project in a highly-populated and iconic area is an exciting challenge. The structure of the building makes smart use of the space and allows for a huge variety of facilities to feature right in the heart of London. Reaching the bottom of this landmark basement excavation is a key milestone, and we look forward to now laying the building foundations and beginning the build back up to ground and beyond.”

Brian McGee, Managing Director at McGee, says:

“We are used to working across a wide range of sectors and projects, ensuring that innovative solutions are used to get the job done to an incredibly high standard. This project stands out not only due to the sheer scale of operating above and below ground, but also because of the ambition to include such a variety of facilities.”

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For more information please contact: EHLMedia@edelman.com

NOTES TO EDITORS

Edwardian Hotels London:

Edwardian Hotels London is a privately-owned hotel group, which has been owning, operating, and developing an upscale and luxury hotel and hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977 – forming the beginnings of what would become Edwardian Hotels London. Today, Edwardian Hotels London owns and operates eleven Radisson Blu Edwardian London hotels in London and central Manchester, The May Fair Hotel and a collection of restaurants and bar brands including the [May Fair Kitchen](#), [Monmouth Kitchen](#) and [May Fair Bar](#), and is currently engaged in a major development in Leicester Square incorporating a luxury lifestyle hotel, restaurants, bars, spa and cinemas.

For more information visit our website at www.edwardian.com

Join us on [Facebook](#), [YouTube](#) and Twitter [@TheMayFairHotel](#); our latest news can also be found at www.themayfairhotel.co.uk/blog

Arup:

Arup is the creative force at the heart of many of the world's most prominent projects in the built environment and across industry. From 92 offices in 40 countries our 12,000 planners, designers, engineers and consultants deliver innovative projects across the world with creativity and passion.

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McGee:

McGee is headquartered in Wembley, London. We focus on quality, expertise and innovation in our delivery of world-class demolition, civil engineering and construction services, either as standalone services or an integrated 'one stop shop' solution. Significantly, it's delivered by the most highly skilled and committed people in the industry, and through the utilisation of our own in-house resources. Family owned and managed for over 50 years, we've grown our business by making sure our customers' needs remain our number one focus. Our standing within the industry means we are trusted to deliver many of the UK's most challenging, prestigious and high value projects in the world - safely, on time, within budget and with pride.

More information can be found at: www.mcgee.co.uk

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