



Introducing Anjie Keegal as the new Director of Sales at The May Fair Hotel

Edwardian Hotels London is pleased to announce the appointment of Anjie Keegal as the new Director of Sales at The May Fair Hotel.

Anjie has been with Edwardian Hotels London for nearly 20 years and during her time has gained invaluable experience in various sales roles within the business. Within the central team, she has overseen relations with leading destination management companies, groups and meeting and event agencies, as well as having managed a team of five account directors.

In 2011, Anjie was promoted to a leadership role to optimise proactive sales at the Radisson Blu Edwardian, Heathrow hotel, where she successfully implemented processes to fulfil company objectives and help strengthen the performance of the hotel across several sectors.

In 2016, she was offered the role of Director of Sales for the Radisson Blu Edwardian, Heathrow hotel, with overall responsibility for demand generation in business to business segments for the property, with a particular focus on meetings and events revenue.

Anjie said "I'm delighted to join the team at The May Fair Hotel - it is a great opportunity to be part of this iconic and dynamic brand in London. I am looking forward to a new challenge and continuing to build on our great relationships with partners, patrons, and colleagues."

ENDS

For more information please contact: EHLMedia@edelman.com

Edwardian Hotels London

Edwardian Hotels London is a privately-owned hotel group, which has been operating and developing an upscale and luxury hotel and hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London. Today, Edwardian Hotels London owns and operates 11 Radisson Blu Edwardian, London hotels in London and central Manchester, The May Fair Hotel and a collection of restaurant and bar brands, including the May Fair Kitchen, Monmouth Kitchen and May Fair Bar. EHL are also engaged in a major development in Leicester Square, The Londoner, incorporating a luxury lifestyle hotel, restaurants, bars, spa and cinemas.

For more information visit our website at www.edwardian.com